



Our story begins when you laugh...





With an annual production capacity of 30,000 tons, İdeal Ambalaj manufactures products such as sheets, boxes, cartons, and auxiliary materials, exporting to more than 15 countries, including Europe, America, Canada, the Caucasus, and the Middle East.



Established in 2013 in the Merzifon Organized Industrial Zone, İdeal Ambalaj has become a significant player in the packaging industry. As of 2024, the company expanded its operations by including corrugated cardboard production, serving with a total production area of 35,000 m<sup>2</sup>. With an annual production capacity of 30,000 tons, İdeal Ambalaj manufactures products such as sheets, boxes, cartons, and auxiliary materials, exporting to more than 15 countries, including Europe, America, Canada, the Caucasus, and the Middle East.

Since its inception, İdeal Ambalaj has embraced customer-oriented, high-quality, and environmentally conscious production principles. The company's vision to produce the right products sustainably has positioned the brand as a leader in its region. İdeal Ambalaj not only offers quality products to its customers but also focuses on long-term partnerships through its solutions-oriented philosophy. Thanks to its dynamic and experienced team, the company consistently delivers innovative solutions, ensuring customer satisfaction in every project.

One of İdeal Ambalaj's standout features is its commitment to environmentally friendly production processes. The company takes responsibility for the environment by using recyclable materials and strives to minimize its ecological impact. It continuously improves its production processes to reduce waste and increase energy efficiency.

Equipped with state-of-the-art machinery, İdeal Ambalaj distinguishes itself in the sector by utilizing the most modern production techniques for packaging needs. Offering flexible and innovative solutions for various industries, the company's wide product range, customizable production capabilities, and quick response to customer demands have positioned it not just as a supplier but as a reliable and value-creating business partner.

As İdeal Ambalaj continues to grow in both local and international markets, it reinforces its leadership in the industry through sustainable production and investments in R&D, with determined steps towards this direction for the future.





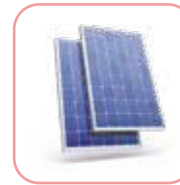
## Sustainability

Our company adopts the vision of "Clean Energy for a Sustainable Future" and integrates this corporate sustainability approach into our management practices. Combating climate change, ensuring environmental sustainability, and supporting the economic and social development of communities are among our core responsibilities.



### Energy Efficiency

To ensure high energy efficiency, we use electric forklifts, which help reduce our energy consumption and lower our carbon footprint.



### Solar Energy

At our factory, we generate our own electricity using solar panels. By investing in clean energy sources, we not only reduce our energy dependency but also minimize harmful emissions to the environment. The use of solar energy is in full alignment with our sustainable energy goals, reducing our long-term energy costs.



### Waste Management

Paper waste generated at our factory is regularly collected and included in recycling processes. By doing so, we reduce our use of raw materials and minimize our environmental impact.



### Rainwater Utilization

To ensure the sustainable use of water resources, we collect rainwater in storage tanks at our factory. Using a state-of-the-art Reverse Osmosis Filtration system, we purify this collected rainwater for reuse. This practice not only prevents water waste but also contributes to the preservation of natural resources.



### Afforestation

As part of our sustainable environmental policy, we conduct regular afforestation efforts. Through these efforts, we contribute to environmental sustainability, reduce carbon emissions, and support the preservation of nature.



## Our Quality Policy

Our company considers meeting customer needs and expectations at the highest level and being a trusted and preferred firm as the cornerstone of its quality policy. Our goal is to not only meet today's demands but also anticipate future needs, providing long-term, sustainable solutions for our customers.

- The Power of Technology and Innovation
- Teamwork and Continuous Improvement
- Dissemination of Quality Awareness
- Reliable Cooperation with Suppliers
- Proactive Approach and Economic Solutions
- Sensitivity to the Environment and Society



## Our Environmental and Energy Policy

Adopting an environmentally sensitive and sustainability-focused approach in its production processes, our company implements a comprehensive environmental and energy policy aimed at preserving natural resources and minimizing environmental impacts. With a commitment to these responsibilities at every stage of our operations, environmental consciousness is at the heart of our corporate culture. The policies outlined below guide our steps towards a sustainable future in protecting the environment and increasing energy efficiency.

- Sustainable Production Techniques
- Effective Energy and Resource Management
- Combating Climate Change and Energy Efficiency
- Alternative Fuel and Raw Material Utilization
- Ensuring Community Awareness and Participation
- Mainstreaming Waste Recovery and Recycling
- Tree Planting and Protection of Green Areas
- Sustainable Practices and Our Future Vision





## Our Social Responsibility Policy

Our company is committed to fulfilling its responsibilities to all stakeholders, the environment, and society to the highest standard. Prioritizing values such as respect for human rights, environmental sustainability, and occupational health and safety, we aim to build a better future for our employees, suppliers, customers, and community. Our social responsibility policy shapes our contributions to society and ethical business practices, detailed in the following key areas:

- Zero Tolerance against Discrimination
- Cooperation and Harmonious Working Environment
- Occupational Health and Safety
- Environmental Responsibility and Sustainability
- Contribution to Society and Social Awareness
- Employee Rights and Development
- Fair and Safe Working Environment
- Sustainable Growth and Innovation

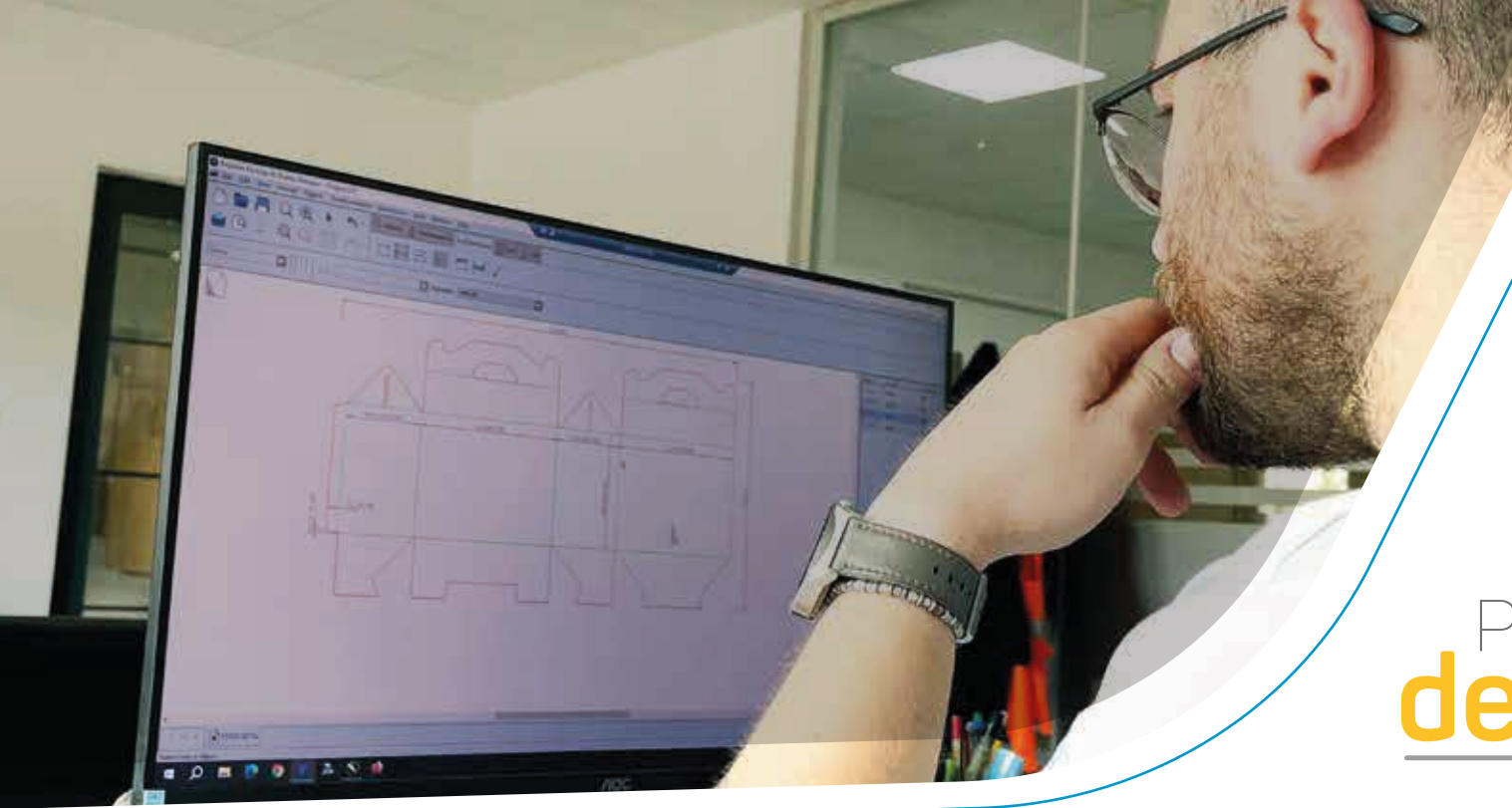


## Our Occupational Health and Safety (OHS) Policy

At İdeal Ambalaj, we regard people as our most valuable asset and adopt the principle of creating a healthy and safe working environment as one of our core values. We focus on increasing awareness about occupational health among our employees, suppliers, and stakeholders, promoting a culture of safe working and living. Through a continuous improvement approach, we aim to minimize any potential losses and risks in all our processes and make ensuring a safe working environment a top priority.

- Compliance with Legal Legislation and International Standards
- Ideal Packaging OHS Policy





## Pre-production **demo**

We protect our customers from time and many costs that may occur, by preparing the demo of the order received very quickly in order for the production to be concluded in a healthy way.

## graphic **design**

We offer fast solutions by adhering to the wishes and corporate identities of our customers.





# Laboratory



## Weight Test

It is the test in which the weight of 1 m<sup>2</sup> corrugated cardboard is calculated after the sample sections taken from the plates are separated.



## Thickness Test

It is the measure of the distance between the bottom and top layers of corrugated cardboard. The control of the thickness value of the treated plate is an important factor in controlling whether the process is applied correctly.



## BTS

(Bursting Test)

With the BTS test, we aim to determine the maximum pressure value that paper, cardboard and corrugated cardboard can withstand without bursting under hydraulic pressure.

It shows the explosion resistance against internal forces in case the box falls. Its unit is kPa.



## BCT

(Box collapse strength test)

The resistance of corrugated boxes to compression is determined. It is a test that determines the amount of load that the lowest box can carry when stacked with corrugated cardboard, with a special production BCT device made in accordance with FEFCO standards.



# products

## Sheets

Corrugated cardboard is a material produced to convert paper into packaging and increase its durability. This material is created by gluing a fluted (wavy) sheet between at least two flat (linear) sheets. This layered structure makes the cardboard both lightweight and highly durable.

The selection of corrugated cardboard sheets according to packaging needs depends on the characteristics of the product being transported, protected, or stored. The weight and flute type of the cardboard are crucial to ensuring the safe transportation and storage of products. The cardboard features are determined and specially produced according to the product's sensitivity, dimensions, and weight.



## Pizza Boxes

Pizza boxes are special packaging made from E-flute (microflute) corrugated sheets, designed for hot food consumption. E-flute sheets offer lightweight and compact boxes while also providing enough strength to safely transport pizzas. These boxes are ideal for keeping hot foods warm for a long time, ensuring freshness during takeout and delivery processes.



## E-commerce Boxes

E-commerce boxes, made from corrugated paper, are designed to ensure the safe and undamaged delivery of products to customers in the digital trade world. These boxes, especially with the rapid rise of online sales, not only serve the function of protection and transportation but also become an integral part of your brand. In today's competitive e-commerce sector, the impact of packaging on customers is just as important as the product itself.





# products

## Vegetable and Fruit Boxes

Just as important as the production process of vegetables and fruits is their protection and careful transportation throughout the supply chain. Proper packaging solutions are required to ensure that fresh foods reach consumers in a healthy and intact state. At this point, our durable and functional boxes step in to best preserve and protect your vegetables and fruits.



## Meat and Poultry Boxes

Meat and poultry boxes, specially designed for the safe transportation and storage of food products such as meat and chicken, are typically produced for use in cold storage. These boxes, made from chemically reinforced special papers, help maintain the freshness of the food, prevent spoilage, and block liquid leakage during transport. Given the high hygiene and safety standards in the food industry, minimizing liquid permeability in these boxes is critical.



## Textile Boxes

Textile boxes are specially designed for the safe packaging and transportation of all textile products, such as fabric, clothing, underwear, socks, accessories, bags, leather, and children's wear. These boxes are used to prevent damage during the shipment of textile products to stores, warehouses, or customers, ensuring orderly transportation and protection of the goods.



## Heavy Load and Industrial Boxes

Boxes designed for heavy loads and industrial uses are typically made from corrugated cardboard with a BC flute structure. These boxes are produced with high quality and weight to securely carry the materials placed inside and protect them from external factors. The BC flute, with its thick and durable structure, is one of the most ideal solutions for transporting heavy and bulky loads.



# products

## Separator

Smart Solution for the Safe Transportation of Products

Box separators are critical packaging solutions, especially in the packaging and logistics industries, designed to prevent damage to products during transportation. These separators prevent products within the box from contacting each other, avoiding scratches, crushing, breaking, and other unwanted damages, preserving the integrity of the items during the shipping process. Separators have become an indispensable component, especially for the transportation of delicate, sensitive, or fragile items.





# documents



As Ideal Packaging, we protect the ecosystem and nature at every stage of production.





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